**Tourism Sustainability Action Plan**

**Notes for users** *(remove this text before publishing)*

*This template is designed to make it easy for you to develop your sustainability plan. You can figure out what actions to take from the online sustainability assessment or your own self-assessment of your progress aga­­inst the 14 commitments. Populate the plan with what you’re doing now, what you plan to do in the next year, and your longer-term intentions. You can then upload a pdf version to your website or display it at your business.* ***This template is A3 size. Feel free to edit it and make it your own!***

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| **[Name of your business goes here]**  *A statement about your vision, and/or sustainability goals and why sustainability is important to your business.* *For example:* “[Business name] is committed to sustainability. *Include a sentence or two about how sustainability is relevant to your business and why you believe sustainability matters…..*” |

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|  | **Commitment** | **Actions we’re doing now** | **Actions for within the next year** | **Actions for within the next 3 years** |
|  |  |  |  |  |
| 1 | We are focused on long-term financial performance. |  |  |  |
| 2 | We invest capital to grow, and/or improve quality and productivity. |  |  |  |
| 3 | We are innovative and have effective strategies to mitigate the effects of seasonality. |  |  |  |
| 4 | We undertake customer satisfaction monitoring, evaluation and reporting. |  |  |  |
| 5 | We innovate to improve or upgrade our offering to enhance visitor experience. |  |  |  |
| 6 | We educate visitors about New Zealand’s cultural and behavioural expectations. |  |  |  |
| 7 | We pay a fair wage to all staff. |  |  |  |
| 8 | We support our workforce to flourish and succeed. |  |  |  |
| 9 | We actively engage with the communities in which we operate. |  |  |  |
| 10 | We have socially and environmentally sustainable supply chains. |  |  |  |
| 11 | We contribute to ecological restoration initiatives. |  |  |  |
| 12 | We have carbon reduction programmes towards carbon neutrality. |  |  |  |
| 13 | We have waste reduction and management programmes. |  |  |  |
| 14 | We actively engage with our visitors and communities on the importance of restoring, protecting and enhancing New Zealand’s natural environment. |  |  |  |