

Your logo goes here (double-click in the header to add)



Tourism Sustainability Action Plan

Notes for users (remove this text before publishing)

This template is designed to make it easy for you to develop your sustainability plan for the 12 Commitments. Populate the plan with what you're doing now, what you plan to do in the next year, and your longer-term intentions. You can then upload a pdf version to your website or display it at your business. **This template is A3 size. Feel free to edit it and make it your own!**

[Name of your business goes here]

A statement about your vision, and/or sustainability goals and why sustainability is important to your business. For example: "[Business name] is committed to sustainability. Include a sentence or two about how sustainability is relevant to your business and why you believe sustainability matters....."

	Commitment	Actions we're doing now	Actions for within the next year	Actions for within the next 3 years
1	We are focused on long-term financial performance and resilience.			
2	We invest to create value and opportunities, and to drive sustainable practices.			
3	We innovate to solve problems, create new ways to do things and increase productivity.			
4	We strive to always meet or exceed visitor expectations.			
5	We incorporate Aotearoa New Zealand's culture and heritage as part of delivering a unique and authentic visitor experience.			
6	We engage with visitors about how to be great travellers within Aotearoa New Zealand.			
7	We attract, support and develop the workforce we need to flourish and succeed.			
8	We actively and positively engage with the communities in which we operate, taking a leadership role to champion causes that are important to the community.			
9	We have socially and environmentally sustainable supply chains.			
10	We contribute to protecting and enhancing Aotearoa New Zealand's environment, including water, biodiversity, landscapes and clean air.			
11	We act urgently to contribute to Aotearoa New Zealand's transition to a net zero carbon economy.			
12	We take responsibility for the entire life cycle of products and services we use and ultimately eliminate the waste associated with these.			